



## **Icron Announces Wireless PC-on-TV Platform Delivering Complete PC Functionality on any TV**

*PC-on-TV Demonstration at CES 2010 Leverages Performance Synergies of Icron's  
ExtremeLink™ and ExtremeUSB® Technologies*

**Burnaby, BC – January 7, 2010** – [Icron Technologies](#) (TSX Venture: IT), leading providers of ExtremeUSB® USB extension solutions, announced its new ExtremeLink™ PC-on-TV platform that combines video and USB streaming from a PC to any TV in the home. Consumers can utilize any TV in the home as a full performance PC with the ability to email, surf the web, play PC games, watch online video content and more; all with standard USB peripheral functionality such as keyboard, mouse, webcam, flash drive, and other popular USB devices.

Icron's new ExtremeLink™ PC-on-TV platform combines high definition PC video with USB 2.0 over a standard 802.11n (5 GHz band) wireless radio. With very low system latency and full USB peripheral support, the ExtremeLink™ PC-on-TV system provides the user with a complete PC experience on the TV. Consumers benefit from the ExtremeLink™ platform as their home PC is being accessed on their TV, including all bookmarks, personalized content and applications without the need to replicate a second computer. Additionally, it can reduce cost and eliminate the need for devices such as media players, gaming consoles, and DVD players.

"Icron has delivered on the long sought after promise of having access to all PC applications and Internet content on any TV in the home," stated Kurt Scherf, Vice President, Principal Analyst, Parks Associates. "High definition PC video and native USB 2.0 peripheral support should help mass consumer adoption since the system does not need any configuration and has no learning curve or configuration required."

"The ExtremeLink™ PC-on-TV platform is one of the first products to deliver complete PC functionality on the TV, eliminating the need for an additional dedicated PC for the TV,"

stated Brian Donnelly, Vice President of Marketing and Business Development for Icron. "The combination of Icron's ExtremeUSB® technology and H.264 video compression delivers superior performance with high quality video and extremely low latency, critical for user acceptance."

The ExtremeLink™ PC-on-TV platform requires no software drivers enabling out-of-the-box plug-and-play support for Windows, Mac OSX and Linux PCs. The ExtremeLink™ solution is composed of two hardware units: one at the PC connecting to the video and USB outputs and one unit at the TV which connects to video and audio inputs on the TV; providing a remote USB hub for keyboard, mouse and any other USB device. Icron's ExtremeLink™ PC-on-TV reference design is now available as a complete reference design for OEMs and provides hardware development boards, schematics, Gerber files, and operating software for OEM partners to design and integrate a complete system to meet their form factor and functional requirements.

Join Icron at the PC-on-TV "Experience the Difference" Press Event on January 8, 2010, 9:30 - 10:30 AM, Las Vegas Convention Center, Room S227 for a demonstration of the ExtremeLink™ PC-on-TV platform. Icron will also be showcasing the PC-on-TV demonstration at Icron's Booth #36508, LVCC South Hall 4.

For pricing, availability or for more information about PC-on-TV, please contact: [info@icron.com](mailto:info@icron.com), +1 604 638 3920. For Media inquiries, contact: Susan Kirk, [susan.kirk@icron.com](mailto:susan.kirk@icron.com), +1 604 315 9959. For investor relations, contact: Todd Hamel, VP & CFO, [ir@icron.com](mailto:ir@icron.com), +1 604 638 3920.

#### **About Icron Technologies Corp.**

Icron Technologies (TSX-V:IT) is a global leader in the design and manufacturing of high-performance Video and USB extension solutions for commercial and industrial markets. Icron's patented ExtremeUSB® technology extends the range of any USB peripheral device over Cat 5, Wireless, Fiber and Powerline, at distances up to 25 miles (40km). Icron's extension products are deployed in a wide range of applications including: digital home connectivity, industrial automation, medical imaging, aerospace, and KVM extension. Icron's ExtremeUSB® technology is available in a variety of formats including branded and private-label products, OEM modules, and Integrated Circuits.

Icron is a publicly traded corporation and trades under the symbol "IT" on the TSX Venture Exchange. For more information on the company and its products, please visit [www.icron.com](http://www.icron.com).

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